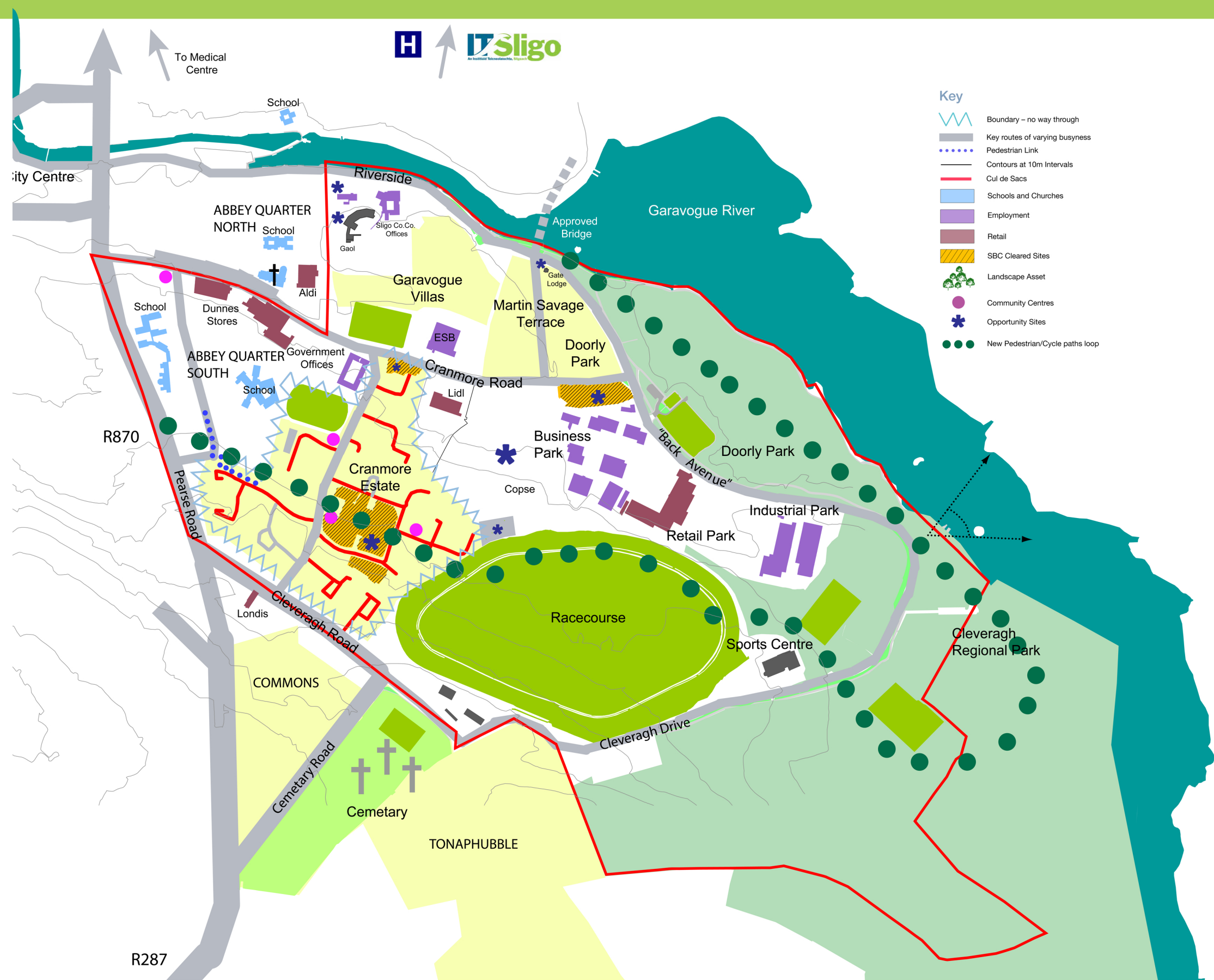


Urban Design Assessment



Urban Analysis and Ideas for Improvements

The overriding impressions of the Recommended Regeneration Area are a conveniently located district that should be desirable, disadvantages have made it unattractive.

The key issues that need to be tackled in Stage 3 are:-

Scale - The estate covers a large area and it all looks the same. So we propose distinct character areas need to be created.

Cul de sacs - There are 13 cul de sacs. More connections would help integrate the communities.

On the edge of town - Historic ownerships have denied east-west movement through Cranmore. Hence new links are proposed through Brown's Field, The Racecourse and Chapel Hill.

Open spaces - Most are unnamed; many on the perimeter of the estate so prone to anti-social behaviour. Hence we propose a new centrally located and overlooked facility.

Drab Homes - Monotonous forms; bleak materials; classic 'council estate' image; expensive to heat and in need of major refurbishment. Hence plans to upgrade are a chance for residents to personalize their homes.

Community Facilities - Services exist but most operate in cramped un-modernised conditions or are remote. Hence a new Abbey Quarter Centre is located centrally beside managed play areas.

Opportunity Sites - These offer potential for new investments, creating jobs, new attractions and new homes.

Approved Bridge - This is a crucial 'trigger' to new investment in the City and will link the community to education and health facilities on the North side.

