

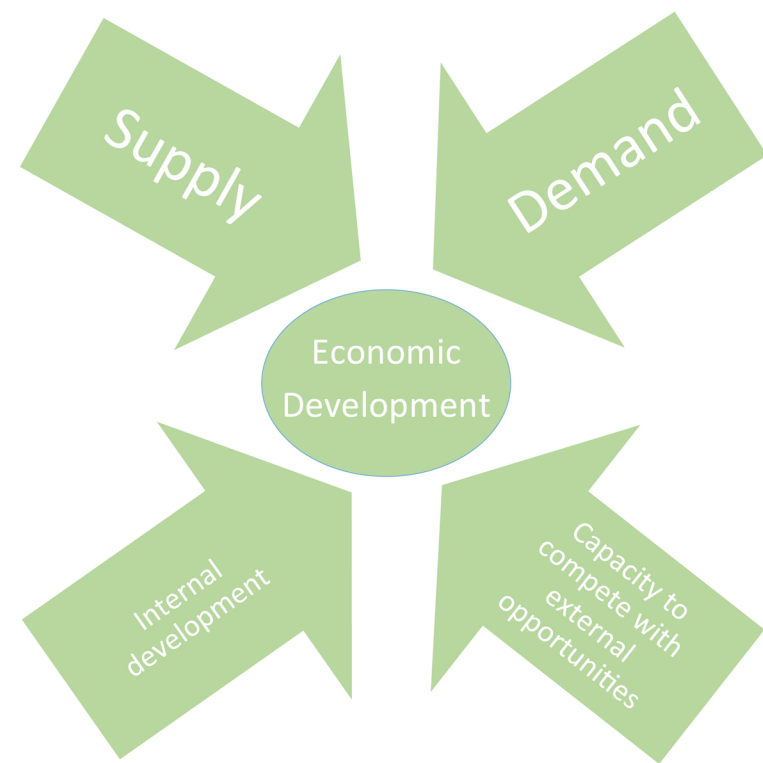
# Regeneration Economic Plan

The aim of the Economic Plan is to enhance employment and economic development in the regeneration area. It will interact with the Social and Physical elements of the Regeneration Masterplan.

## Economic development in the regeneration area is an integral part of the economic development of Sligo

- The Economic Plan will initiate and strengthen measures to:
- Develop the local economy including micro enterprise, social enterprise and community enterprise.
  - Change external perceptions of the Regeneration Area and perceptions about entrepreneurship within the Regeneration Area.
  - Enhance the employability of people in the regeneration area.
  - Stimulate inward investment into the regeneration area.
  - Engage the private sector in providing employment for people in the regeneration area.
  - Stimulate a package of Corporate Social Responsibility measures within the private sector that support employment and economic development in the regeneration area.
  - Develop social objectives within public procurement strategies that target employment and economic development in the regeneration area.

We will be working from the perspectives:



## Partners for the Economic Plan

IT Sligo Innovation Centre

IDA Ireland

Enterprise Ireland

Sligo County Council; LCDC & LEO

Sligo LEADER Partnership

Sligo Chamber of Commerce

Sligo Mayo Leitrim ETB

St Angela's College

Sligo Community Training Centre

Private Sector

Ideas for enhancing employment and economic development						
Local Economy	Private Sector	Employability	Inward Investment	Perceptions	Corporate Social Responsibility	Public Procurement
<ul style="list-style-type: none"><li>• Develop supports, including training, mentoring and funding for micro enterprise start-ups and self-employment.</li><li>• Spin off opportunities from tourism development in Boathouse Quay and the Lodge could be considered.</li><li>• Assess and develop community enterprise and social enterprise to respond to local needs and opportunities. Opportunities in an urban farm, community gardens, and a laundrette could be considered.</li></ul>	<ul style="list-style-type: none"><li>• Take steps to enable people from the regeneration area to compete for new jobs in new developments in precision engineering and tourism in and beyond the regeneration area.</li><li>• Providing training linked to potential enterprise development in or outside the regeneration area.</li></ul>	<ul style="list-style-type: none"><li>• Develop training workshop space in the regeneration area.</li><li>• Training to support skills acquisition with a model that focuses on linking training to potential enterprise development in or outside the regeneration area.</li></ul>	<ul style="list-style-type: none"><li>• Marketing &amp; packaging of available sites in the regeneration area.</li><li>• Development of incentives (low rent &amp; rates) to attract commercial interests.</li><li>• Look at ways to help promote existing local businesses in the area.</li></ul>	<ul style="list-style-type: none"><li>• Challenge perceptions of the regeneration area.</li><li>• Promote the regeneration area as a creative hub to agencies supporting economic development.</li><li>• Promote potential in entrepreneurship and the supports for entrepreneurship to people in the regeneration area.</li></ul>	<ul style="list-style-type: none"><li>• Develop Corporate Social Responsibility projects to support employment and economic development in the regeneration and work with private sector companies to focus their CSR on the regeneration area.</li></ul>	<ul style="list-style-type: none"><li>• Explore ways that the social clauses within public procurement processes can be maximised to benefit the regeneration area and support appropriate procurement strategies in this regard.</li></ul>

If you have any ideas, we would like to hear them too .....