

4. What outputs and outcomes would you hope to achieve?
(e.g. Volume of litter collected, number of people targeted, educational and awareness impacts, materials produced/distributed etc.)
5. Target Audience & Project Time Frame.
Who is the proposed target audience for this project proposal?
Project start date? (Successful applicants will be notified on receipt of approval from the Department of Environment, Community & Local Government).
Anticipated completion date of this project?

6. Financial Information
Total cost of project:

Break down of costs: Item/Action	Amount

Amount sought from Local Authority (Max. 70% of total costs) _____
Applicant Group Contribution: _____

Have you received, applied for or intend to apply for funding from other sources?

Source	Amount	Secured or applied for
_____	_____	_____

6. Signature	
Signed on behalf of the applicant organisation/group:	
Name:	Date:

Return application forms to Community & Enterprise Section, Sligo County Council, Development Centre, Cleveragh Road, Sligo or e-mail dmcDon@sligococo.ie

**Closing Date for receipt of applications is
3.00 p.m. on Wednesday 3rd August, 2011**

Criteria for selection of suitable anti-litter and graffiti awareness projects

1. Projects/activities should seek to promote greater public awareness and education in relation to litter and/or graffiti, and should, as far as possible, have a particular focus on involving schools and young people and on voluntary initiatives by community and environmental groups.
2. Grants should be used, where possible, to leverage local business co-funding of anti-litter and/or anti-graffiti education/awareness measures.
3. The maximum grant available in any individual case may be up to 70% of the overall cost of the project, with the balance being met by way of local contribution.
4. Where a local authority is not directly involved in a project, it must be fully satisfied that the project will be satisfactorily implemented.
5. Projects should be to a high standard and should aim at establishing or replicating best practice in relation to litter and/or graffiti education/awareness measures.
6. Projects in receipt of monies under the Local Agenda 21 Environment Partnership Fund are excluded for grant purposes.
7. Grant aid for expenditure on large capital items will not be provided e.g. signage, bins etc.
8. Projects should be substantially completed by the end of 2011.

Typically Suitable Projects

1. Adopt a road, adopt a bring bank, community clean ups or similar initiatives, (e.g. planting of a hedge to prevent graffiti, adopt a section of road, designated bring banks or housing estates kept litter free by local community groups).
2. Plays, puppet shows, interactive workshops, story telling, talks, art projects mainly aimed at schools.
3. Anti litter and anti graffiti awareness competitions, design a poster competition (e.g. Schools competitions with the winning designs produced as anti litter posters or anti litter calendars, competition to find a child to present anti-litter awareness programmes on local/regional radio).
4. Provision of anti-litter materials (e.g. car litter bins, cigarette butt holders, chewing gum wrappers, anti-litter car stickers, anti-litter stickers for bins)
5. Local advertising (e.g. cinema advertising, radio advertising, local press, local sports ground advertising, distribution of anti litter/graffiti leaflets).